



Metal Buildings eCommerce

Benefits & Features

Marketing Benefits

- Reach new prospects to grow customer base
- Encourage larger orders
- Acquire higher percentage of customer wallet
- Increase overall market share
- Measurable return on investment

Site Features

- Extensive catalog and ordering features
- Ability to save and process quotes
- Product information and downloads
- Secure login with multiple login levels
- SSL encryption for credit card processing
- Request spending accounts online
- Sales rep search and contact
- Upload condition drawings with cart items
- Dynamic help system by keyword or topic
- Orders display as web page or downloaded as PDF
- Multiple shipping options
- Product upsell reminders
- Order and quote history
- Automated forgot password feature
- Additional tracking available with integration

Admin Features

- Visual design customized to your corporate image
- Streamlined order and quote process
- Easy set-up of products and navigation
- "Clone" feature to make product set-up even easier
- Unlimited product selection options
- Easily apply colors as groups rather than individually
- Create product information pages
- Post downloads of product spec files and other info
- Global, product and user-level discounts
- Manage territories and sales reps
- Establish customer accounts and spending limits
- Sales reps manage only their own accounts
- "Alias" feature allows sales rep and customer to view customer login together while on phone
- Track customer account payment status
- Edit/process orders and quotes
- Real-time administrative reporting
- Stand-alone or integration with other systems possible



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